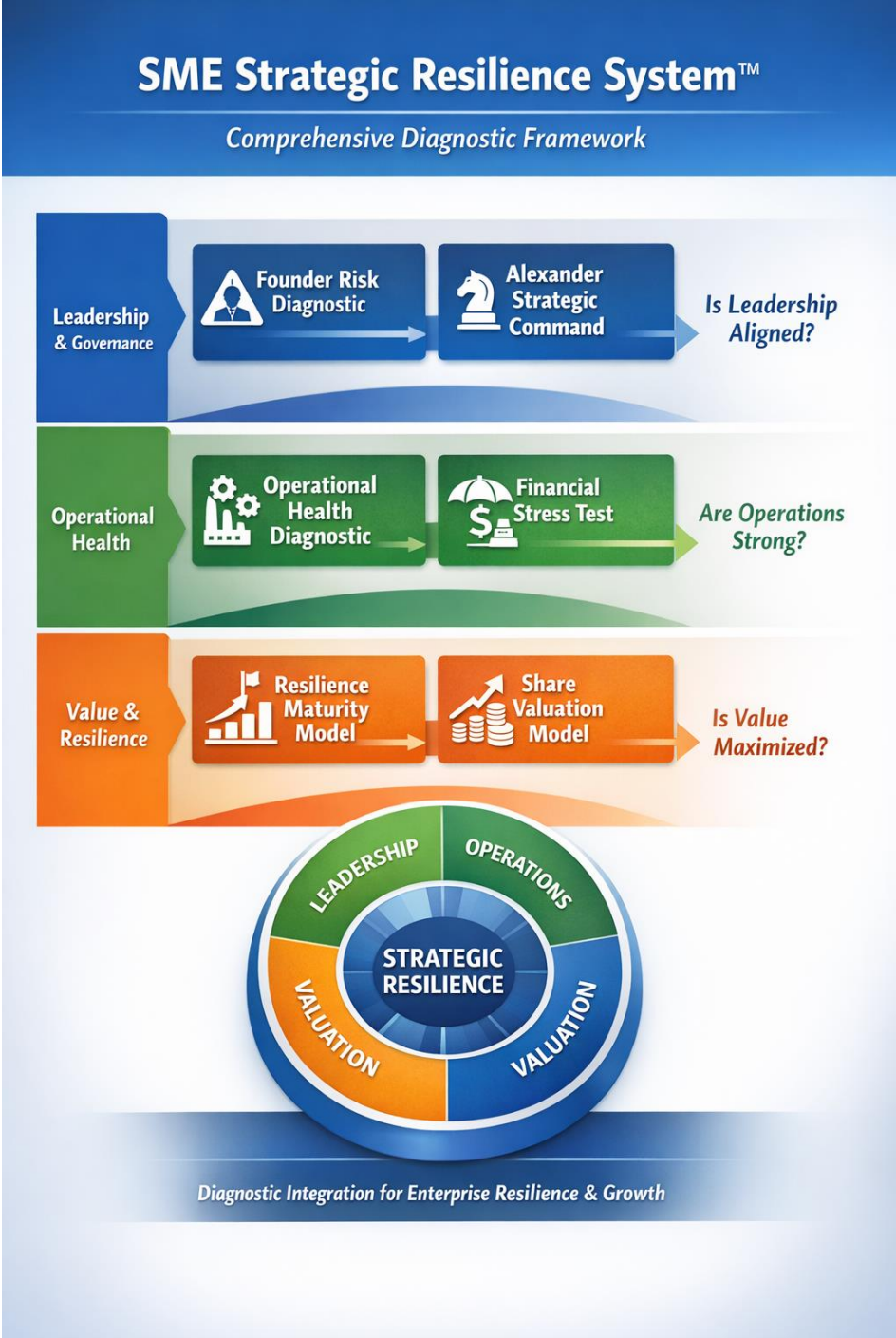


SME Strategic Resilience System™

Quick Start Guide



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Getting Started with the Diagnostic Models

Welcome

Thank you for obtaining the SME Strategic Resilience System™.

This system provides a structured set of analytical models designed to help consultants, advisors, and business owners evaluate the structural condition and resilience of small and medium-sized enterprises.

The models can be used individually or together to support diagnostic analysis, advisory work, and strategic discussions.

This guide explains how to begin using the system.

System Components

The SME Strategic Resilience System™ consists of six primary models:

1. SME Operational Health Model

Evaluates the structural condition of the enterprise across governance, operations, financial discipline, strategic alignment, and succession planning.

2. Financial Stress Test Model

Simulates adverse operating conditions to evaluate the financial resilience of the business.

3. Private Corporation Share Valuation Model

Provides a structured analytical framework for estimating enterprise value and shareholder value in privately held companies.

4. Founder Engagement Risk Diagnostic

Helps consultants identify leadership or governance conditions that may affect advisory engagement success.

5. Strategic Resilience Maturity Model

Evaluates where the organization sits along the resilience spectrum between vulnerability and strategic strength.

6. Alexander Strategic Command Model

Assesses leadership execution capability and command cohesion within the organization.

Recommended Starting Point

For most advisory engagements, the following sequence is recommended:

Step 1 — Operational Health Model

Begin by evaluating the structural condition of the business.

Step 2 — Financial Stress Test Model

Assess the financial resilience of the enterprise under stress conditions.

Step 3 — Strategic Resilience Maturity Model

Determine the organization's overall resilience maturity level.

Step 4 — Alexander Strategic Command Model

Evaluate leadership cohesion and execution capability.

Step 5 — Founder Engagement Risk Diagnostic

Assess founder engagement conditions that may influence advisory effectiveness.

Step 6 — Share Valuation Model

Estimate enterprise and shareholder value.

How the Models Work

Each model follows a similar structure:

1. Enter required inputs into designated input cells.
2. Review automatically generated analytical outputs.
3. Interpret results using the diagnostic indicators provided.

Most calculations and dashboards update automatically once inputs are entered.

Important Compatibility Notice

The SME Strategic Resilience System™ is designed to run using the desktop version of Microsoft Excel.

For reliable performance, use:

- laptop
- notebook computer
- desktop computer

Mobile and tablet spreadsheet environments may not support all features of the system.

Supporting Documentation

Each model includes a detailed User Guide explaining:

- model purpose
- model structure
- interpretation of results

- recommended usage

Users are encouraged to review the model guides before applying the system in advisory work.

Final Note

The SME Strategic Resilience System™ is intended to provide structured diagnostic insight, helping advisors and business owners better understand the resilience and structural condition of an enterprise.

The system should be used as an analytical support tool alongside professional judgment and advisory experience.

Version Information

System: SME Strategic Resilience System™

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